



International Conference  
on Knowledge  
Innovation and Enterprise

2-4 SEPTEMBER 2019, DUBAI, UAE

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August 2019

# KIE Conference

## 5th E. Paul Torrance International Roundtable on Creative Thinking

Monday 2nd September 2019; 16:30-18:30 (UAE Time)

Features: Wine/Beer Reception & Networking

Excelsior Hotel (Formerly Holiday Inn) Downtown Dubai, Al Rigga Road, Dubai, UAE

*Theme: 'Marking the 105th Birthday of the Contemporary Father of Modern Creativity: E. Paul Torrance'*



**James Ogunleye, PhD:**  
Convenor & Chairman,  
KIE19 Conference

Keynoter, Contributor,  
Discussant & Chair of  
Roundtable & RDCA  
Presenters



**Father of Modern Creativity: Dr Ellis Paul Torrance—8 October 1915-12 July 2003**

## KEYNOTE SPEAKER FOR 2019 TORRANCE ROUNDTABLE



**Keynoter:** Alan S. Kaufman, PhD, Yale University, Connecticut, USA

**D**r Alan Kaufman is Clinical Professor of Psychology at Yale University Child Study Center (since 1997). He is a Penn graduate who earned his PhD under Robert Thorndike at Columbia University. Alan worked closely with David Wechsler in the development of the WISC-R, and has published, with Nadeen Kaufman, numerous tests, including the KABC-II Normative Update, KTEA-3, and KBIT-2. The 1983 theory-based K-ABC, inspired by Paul Torrance's introduction of cerebral specialization theory to Alan and Nadeen, has been translated and adapted throughout the

world. Alan has published widely on the clinical and neuropsychological assessment of intelligence and has greatly impacted interpretation of IQ tests, especially Wechsler's. His books include the 1979 landmark *Intelligent Testing with the WISC-R* and, more recently, *Essentials of WAIS-IV Assessment*—2<sup>nd</sup> ed. (with Elizabeth Lichtenberger; 2013) and *Intelligent Testing with the WISC-V* (with Susie Raiford & Diane Coalson; 2016). Alan and Nadeen co-edit the influential Wiley book series *Essentials of Psychological Assessment*. Alan, a Fellow of four divisions of APA and of

APS, is recipient of APA Division 16's Senior Scientist Award (1997) and Division 5's Samuel J. Messick Distinguished Scientific Contributions Award (2012). Since 2012, first Fordham University, and now Gonzaga University, presents the Alan S. Kaufman Intelligent Testing Award at its annual Spring Assessment Conference. Alan's greatest achievement is being James Kaufman's father. Together they coauthored the 1995 book *The Worst Baseball Pitchers of All Time*.

## DISCUSSANT, CONTRIBUTOR AND CHAIR OF TORRANCE ROUNDTABLE



**Discussant:** Rick Kantor, Secretary of the American Creativity Association

Rick Kantor is a Creativity speaker, professor, creative consultant and coach. His enthusiasm for being the catalyst that unlocks the creativity that lies within organizations and individuals is built on decades of starting companies, designing products, and entrepreneurial ventures including a novelty and Halloween company, a California eco-showroom and gallery, decorative painting and interiors businesses in New York City. In addition to degrees in Fine Arts and Psychology, Rick earned a Masters Degree in Creativity and Innovation from Drexel University, where he is currently adjunct faculty, teaching Creativi-

tivity Association.

Rick has always believed that creativity is both our birth right and a skill set that can be learned and strengthened. It is how we will collaboratively discover, invent and build the path to planetary wellbeing and survival. For the individual, creativity is the uniquely human ability that increases our self-actualization

**D**r Kristen Betts is a Clinical Professor in the School of Education at Drexel University. Dr Betts has over 20 years of experience in higher edu-

ty in the Workplace online to a very diverse group of graduate students across many disciplines.

He has written a chapter in the Talent Management Handbook, 3<sup>rd</sup> Edition 2017 by Berger and Berger; his chapter entitled "Art as Open Source Intelligence" won first prize at the Knowledge, Innovation and Enterprise conference 2015. Other written works include "Intelligence and Creativity Reconsidered", and "8 Lessons of the Creative Workplace learned at Cirque du Soleil" for the NHRC Human Resources conference in Sri Lanka 2016. He serves as Faculty

Advisor to Harvard Business Publishing and is Secretary of the American Creativity Association.

cation serving in key leadership positions within private, public, and for-profit institutions. Dr Betts' expertise is in higher education, online and blended learning, curriculum development, instructional design, and faculty development. Dr Betts publishes and presents on online and blended learning, neuro-andragogy, Online Human Touch/*high touch*, transfer of learning, technology-enhanced learning, and Mind, Brain & Education science. Dr Betts is a Quality Matters certified peer reviewer, an instructor with the Online Learning Consortium, and grant reviewer for the Hong Kong Research Grants Council. Dr Betts has received distinguished national awards for her work in higher education and online learning. Dr Betts has also been a keynote speaker at conferences and government-supported events in Sweden, South Korea, Canada, and across the United States.



**Contributor:** Kristen Betts, PhD, Clinical Professor, School of Education, Drexel University, PA, USA

**Chair of Roundtable:** Larry Keiser, PhD, Clinical Assistant Professor & Director of Special Projects, School of Education, Drexel University, USA

**D**r Larry Keiser is Clinical Assistant Professor, Program Lead for Creativity & Innovation Programs, and the Executive Director of Special Projects, Communications & Administration for Drexel University's School of Education, as well as Drexel's Teacher Certification Officer. He has been with Drexel for 32 years in various positions, but primarily on new program development, externally funded projects, and partnerships with Philadelphia organizations and schools to implement alternative prepara-



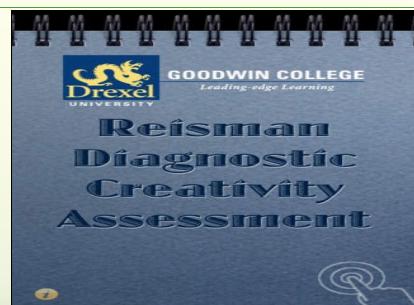
tion pathways of K-12, STEM teachers; enhance pre-service and in-service teachers' and elementary/secondary students' mathematics and science content knowledge; better incorporate appropriate technology into the teaching and K-16 learning process; and promote creativity and innovation in schools, the workplace and in life. Larry presents nationally and internationally on the need to infuse creativity and innovation into K-16 education. He serves as adjunct instructor in the School's Creativity and Innovation Program for courses on the *Foundations of Creativity, Tools and Techniques in Creativity* and *Creativity in the Workplace*. Larry has chaired the Torrance Roundtable since its launch in 2015.

# 5TH PRESENTATIONS OF THE REISMAN DIAGNOSTIC CREATIVITY ASSESSMENT SPECIAL INTEREST GROUP

**C**onference attendees are cordially invited to attend the presentation/discussion of the **Reisman Diagnostics Creativity Assessment Special Interest Group (RDCA SIG)** that will take place on Tuesday 3 September 2019. Presentations will be Moderated by co-developer of the RDCA tool, Dr Larry Keiser, Clinical Assistant Professor and Director of Special Projects & Certification Officer at Drexel University.

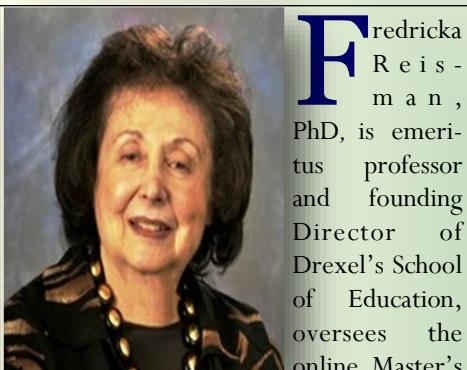
The Reisman Diagnostic Creativity Assessment (RDCA) is a free downloadable Apple App (via iTunes) which captures eleven creativity research-based factors such as originality, fluency, flexibility, tolerance of ambiguity, resistance to premature closure, risk taking, intrinsic and extrinsic motivation, divergent and convergent thinking, and elaboration.

Some items in the RDCA extends Torrance Tests of Creative Thinking (TTCT), which is predicated, in part, on the work of Joy Paul Guildford. The RDCA SIG honours Dr Reisman's work.



**RDCA SIG 2019: TUESDAY 3RD SEPTEMBER. 16:00-17:30 (UAE TIME)**

**TOPIC: 'RDCA Applied to those with Dyslexia, Dysgraphia and Dyscalculia in Concert with the Emerging Fields of Creative Counseling and Mind, Brain, Education science'**



**Panellist:** Fredricka Reisman, PhD  
Fredricka Reisman, PhD, is emeritus professor and founding Director of Drexel's School of Education, oversees the online Master's degree and certificates in the School of Education, as well as the forthcoming online EdD concentration in Creativity and Innovation. Additionally, she served as Assistant Provost for Assessment and Evaluation, Interim Associate Dean for Research of the Goodwin College, and is Director of the Drexel/Torrance Center for Creativity

**H**elene Maliko-Abraham is a 2016 graduate of Drexel's EdD in Educational Leadership and Management program. She was amongst the first cohort of students who successfully graduated from the Creativity and Innovation specialization. She is also the 2017 recipient of the American Creativity Association's E. Paul Torrance award for Graduate Research. Dr. Maliko-Abraham has over 15 years of experience working for the Federal Aviation Administration as a Human Factors Specialist. Her area of expertise is in air traffic decision support systems, and operational and developmental testing of Air Traffic Control surface surveillance systems. She has travelled extensively throughout the United States and internationally in support of the development and operational implementation of these systems. She is also an adjunct psychology professor at Brookdale Community College and Monmouth University, where she is also enrolled in the graduate Mental Health Counseling program where she is working towards obtaining her license to practice professional counseling. Upon completion, she will specialize in the implementation of creative counseling techniques in mental health counseling.

**L**ori Severino, EdD, is an Assistant Clinical Professor in the School of Education at Drexel University. Prior to her work at Drexel University, she taught in public education in special education for 26 years. During her tenure in the public school system, she taught students with reading disabilities, specifically dyslexia. Dr. Severino is a certified Wilson Language Trainer and was instrumental in bringing Wilson Level 1 certification to Drexel's Master of Special Education pro-



**Moderator:**  
Larry Keiser, PhD, Director of Special Projects & Certification Officer, Drexel University—see Larry's brief bio on page 3.

gram and the Reading Specialist certification.

Currently, she is working with faculty from the school of education and biomedical engineering to create a reading comprehension app for adolescents that uses fNIR technology to ensure the questions to the reading passages are text-based, an important factor with the new common core standards. Dr. Severino offers professional development training for teachers on topics such as reading and writing instruction for struggling students, differentiated instruction, and working with students with emotional behavior disorders. She was an invited speaker on differentiated instruction in the content areas at the Pennsylvania Branch of the International Dyslexia Association. She spoke on the same topic at the International Division of Council for Exceptional Children in Braga, Portugal. Dr. Severino has presented at numerous conferences both nationally and internationally.



**Panellist:** Helene Maliko-Abraham, EdD

**Panellist:** Lori Sevetino, EdD